



MARKET RESEARCH & POLLS – EURASIA

- MARKET RESEARCH



Our F2F



Our Call
Center



Our Focus
Groups



Our Data
processing

- OPINION POLLS

- SURVEY SAMPLING



Our Retail &
Store Audit



Our Regional
Omnibuses



Our Tracking
Studies



Our Central
Location
Tests

PROJECT PROPOSAL FOR PHILIP MORRIS KAZAKHSTAN

Omnibus Survey among smokers in Central Asia.

Markets:

- Uzbekistan,
- Tajikistan,
- Mongolia,
- Kyrgyzstan



About Us

“Market Research & Polls – EURASIA” (MRP-EURASIA) is an independent and professional research holding, providing a full spectrum of marketing research, media and socio-economic research services. We share the strength of our fieldwork execution with research partners who have the same approach towards quality.

Founded back in 1997, nobody has deeper insight, better knowledge of CIS (NIS) market and deeper understanding of consumers in the former Soviet Union than MRP-EURASIA. http://mrp-eurasia.com/about_us

Our research network agency headquartered in Moldova is based in 15 countries of the former Soviet Union (ex-USSR) and other 18 countries in Eastern Europe and Central Asia. Our territory covers more than 75% of the Eurasia continent! Our territory includes vast and densely populated regions, such as: all East Europe, the Baltics, the Balkans, the Caucasus, all Central Asia, Russia, Belorussia, Ukraine, Moldova.



Alexandru Trotiuc
CEO of
MRP-EURASIA

**...Outpacing the
situation - we catch a
success!**

Who we are

MRP-EURASIA is a **Moldova headquartered** consumer surveys and market research provider operates in Eastern, Central, Southern Europe, Central Asia, former Soviet Union regions (33 countries <http://mrp-eurasia.com/Countries>).

- Specialization of MRP-EURASIA is the **multicounty Social and Political research** (see details on [sociological research](#))
- In this area, we offer the following studies
 - Life style studies
 - Indexes of the rule of law, implementation of human rights and democracy values
 - Assessment of the socio-political situation and population behavior and attitudes
 - Studying of political dominants and actors
 - Electoral studies
 - Indexes of the civil activity, identity and legal literacy
 - Indexes of the living standards and economic development of the population
 - Indexes of education and health protection of the population
 - Indexes of the happiness, security and the mutual confidence level
 - Indexes of the corruption level and quality of governance



- During almost 20 years of activity in Moldova, and all Central Europe, Eastern Europe, Central Asia, former Soviet Union countries. MRP-EURASIA have conducted **hundreds of studies in many sectors of the market** (inclusive Indexes of the rule of law, implementation of human rights and democracy values), for different purposes and using various tools. See details on http://mrp-eurasia.com/Our_Experience
- The company has emerged as a **leader in providing market research services and is presently supporting several global Customers and international consulting firms** to obtain a complete and objective view of the situation and trends of consumer behavior
- You can see MRP-EURASIA experience in multi-markets projects in many regions and industries, inclusive in Uzbekistan, Tajikistan, Mongolia, Kyrgyzstan (see http://mrp-eurasia.com/B2B_B2C_Projects and all our http://mrp-eurasia.com/Our_Experience
- Established in 1997, Market Research & Polls – EURASIA (**MRP-EURASIA**) is recognized **as one of the main F2F regional providers for the market research on the continent Eurasia.**

Our Management advantages

MRP-EURASIA shares the strength of its fieldwork execution with research Territorial Management that allows to manage **inexpensive and strong Face-to-Face PAPI data collection in Moldova and other 32 countries** of Eastern, Central, Southern Europe, Central Asia and former Soviet Union.

At the **core of successful implementation** of all MRP projects is effective connection between functional and linear managerial system, good trained and differentiated territorial management, a clear separation of duties and responsibilities between Central and Regional staff. See more details on [http://mrp-eurasia.com/Our territorial and functional management](http://mrp-eurasia.com/Our_territorial_and_functional_management).

As a consequence of the aforementioned, **MRP management benefits are:**

- Cost-effective balance between handling and a high reduction in the administrative workload;
- Efficient combination of technological standards succession and decision-making autonomy on the internal local management level;
- Highly advanced technologies of personnel recruitment, motivation and training staff;
- Effective implementation into practice the principles of democratic decentralism and de-concentration of management;
- High sensitivity and mobility of the central management to the challenges of external competitive and client environment.
- The most important MRP-EURASIA uniqueness: Full Management transparency (See details on [http://mrp-eurasia.com/our current activity](http://mrp-eurasia.com/our_current_activity))

Maintenance of Quality F2F field work

1. The main features.

- MRP-EURASIA will be fully responsible for the quality of the interviewers' work. To avoid questionnaires or parts of them are filled by interviewers themselves without the involvement of any respondent, the MRP controllers will perform satisfactory back-checks to prevent such cases.
- Each filled questionnaire will be checked by the MRP processing employers for logical errors, and to make sure that the questionnaire has been properly filled. If the questionnaire is not properly filled, it should be so filled or, if this is impossible, replaced by another properly filled questionnaire.
- The strength of the MRP-EURASIA interviewer consists mostly of women (60%) aged 25-35 years old with higher education (100%). Among them of 85% - with a higher economic, juridical, marketing and management education, the rest have a technical (physics or mathematics) or philology (psychological), education. All them taking part in polls and other surveys on a regular basis. The interviewers recruited for a survey are trained in regional offices of MRP-EURASIA with the help of the manuals used by Self-Instructional Workbook for Personal Interview Training. For each survey a full set of manuals is provided for interviewers and regional supervisors.

Maintenance of Quality F2F field work

2. Control procedures

- MRP-EURASIA has a team of full-time qualitative researchers, moderators and analysts, who work with different targets using a wide range of professional techniques. The projects could be conducted in most of the regions of the ex-Soviet Union (FSU) and EE. The company's network of regional offices provides a good quality of recruitment and managerial assistance. At least of 35% of randomly selected questionnaires filled by each interviewer will be checked: 15% of questionnaires will be checked by Supervisors, while the 10% will be checked via post-interview face-to-face call-backs from side of the head-office controllers. In addition, Supervisors will check of 35% of all interviews on the field during the fieldwork to ensure reliability:
- Supervisors will logically control all interviews completed on the field, and revisit the respondent to ask for confirmation of specific issues if any error or discrepancy occurs
- At the end of the day, all the interviews will be logically controlled by the supervisors
- If an error or discrepancy occurs in the interviews of a specific interviewer, rest of his/her interviews will be re-checked.
- Supervisors will report to project manager all types of error, canceled interviews, re-conducted interviews, performance of interviewers etc.
- Following the completion of the fieldwork, 50% of all interviews of each interviewer will be logically controlled and all of the interviews made by an interviewer will be re-checked if an error is found in his/her interviews.

Maintenance of Quality F2F field work

- Interviewers will carry at all time a field log in which they record relevant information on what happens in the field in detail. The interviewer logs must supply enough information for an independent observer to locate the selected household and to identify the respondent interviewed.
- Working day of interviewers will last until 8 interviews are completed. Interviewers will be obliged to submit filled out questionnaires to the supervisor in every day.
- Separate details of quality control mechanisms:
- Work of interviewers will be controlled on two main positions:
 - 1) correctness of realization of the last step of selection;
 - 2) correctness of carrying out interview.

Maintenance of Quality F2F field work

Control of quality of work of the interviewer will be performed in several stages:

1 Monitoring and assistance to the interviewer during poll

- The supervisor needs to visit households with each of interviewers. Results of researches of this research will be brought in the special Form "Sheet of the Account". Special assistance will be rendered to interviewers for whom, according to the supervisor, the greatest control is necessary (will be followed more often in operating time). The supervisor will immediately report on the chief coordinator of field works at head office concerning any problems which arise in work with the interviewer or when filling questionnaires.
- During visit to each of SSU the supervisor will accompany each interviewer from the crew (6 people), at least, in one of households within one day for an assessment of his / her methods of carrying out poll. The main objective of these estimates is assistance to the interviewer in the best performance of work. The supervisor will do comments/remarks to the interviewer which will help him / her to improve/correct methods of carrying out poll.
- Being present at poll at a household, the supervisor should be presented to family members and to explain the reason of his visit and for what data are collected. Supervisor will not participate in poll or to do remarks to the interviewer during poll, it will allow the interviewer to finish poll in a household. In case of any difficulties in the current interview, the interviewer will be able to ask explanations for the supervisor only on the end of poll.

Maintenance of Quality F2F field work

2. Visual control at a stage of acceptance of questionnaires

- Accepting questionnaires at the interviewer, the supervisor will check them for completeness of filling. Any question in the questionnaire will not be passed. The completed quoted forms in which one social and demographic question is passed at least will not be accepted. In case of detection of admissions of the questionnaire are improved if it is possible by means of specification of answers at the respondent. It is important to check the questionnaire from the point of view of logical communications and transitions. It is possible to carry the analysis of time spent by the interviewer for carrying out poll to indirect methods of visual control. Here, also it is possible to be guided by average values on group.
- The interviewer clearly imagines that the questionnaire is filled in personally with him a ball pen with blue, violet or black paste, accurately. All working corrections become uniformly: mistakenly recorded code is crossed out cross-wise. All corrections made to the questionnaire by the supervisor will be executed in other color, for example, by green.
- The supervisor will carry out visual control, as a rule, in the presence of the interviewer therefore he will be able immediately to state the first impression of a controlled array of questionnaires.

Maintenance of Quality F2F field work

4 Computer control

- The Modern MRP-EURASIA software allows to estimate the survey massively from general poll point and work of the certain interviewer from the point of view of a deviation of the received results from an average. Computer control can give the supervisor information that this or that interviewer has more standard of answers "I find it difficult to answer", "I do not know", refusals of interview or replacements. These data have to become a subject of discussion with the specific interviewer and group in general, and the supervisor can introduce amendments in the program of training or focus attention on these problems in time. Computer control can give the greatest value from the point of view of check of difficult logical communications which are not possible for monitoring "approximately" usually.

5 Special control poll.

- In the conditions of short terms of implementation of the project, our original scheme - continuous tracking of "noise" in the organization of work with interviewers is submitted expedient.
- Not less than 10% of the completed questionnaires will be subjected to field control from the supervisor. The best method of field control of work of interviewers is repeated visit of the respondent by the special interviewer controller (and the supervisor). It checks whether the respondent was correctly selected, whether methodical methods of carrying out interview were broken, whether there was no influence on answers by the "third" persons, obtains information on what impression at the respondent remained about work of the interviewer. The control questionnaire usually joins several substantial questions of the questionnaire of research.

MRP-Eurasia staff in Head-office in Moldova

MRP-EURASIA staff in **Head-office in Moldova** incorporates all the advantages of a typical two-level executive and control management system in the company. Thus, the head office in Moldova (you can see it in the territorial diagram on [http://mrp-eurasia.com/Our territorial and functional management](http://mrp-eurasia.com/Our_territorial_and_functional_management)) under «Stuff territorial structure» incorporates the following experts (general profile) [http://mrp-eurasia.com/files/Central and Regional Staff \(Key personal\).pdf](http://mrp-eurasia.com/files/Central_and_Regional_Staff_(Key_personal).pdf) (see the table below):

Nr	Name	Position in MRP-EURASIA	Country
1.	Mr. Alexandru Trotiuc	General manager of project	Moldova
2.	Ms. Tatiana Vaculina	General director assistant on communications	Moldova
3.	Ms. Liubovi Girbu	Senior analyst	Moldova
4	Mr.Robert Amin	Assistant of Senior analyst	UK
5.	Ms. Viorelia Motspan	General fieldwork coordinator	Moldova
6	Ms. Caterina Smochina	Advisor on the recruiting	Moldova
7.	Mr. Marcel Lunga	Analist - statistic	Moldova
8.	Mr. Alexander Tofan	CFO	Moldova

MRP-Eurasia staff in Uzbekistan

Local Branch of MRP-EURASIA in Uzbekistan

Uzbekistan representative office of MRP-EURASIA comprises a team of research specialists (analitics and field staff) providing a full research service to businesses and public sector organisations in the World. For all needs contact [Uzbekistan RFQ@mrp-eurasia.com](mailto:Uzbekistan_RFQ@mrp-eurasia.com)

Market Research Company in Uzbekistan



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Mr. Guldarbog Magurov, Country Director of MRP office in Uzbekistan

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Mr. Baurjan Galiev, Local Senior Supervisor for Market research services in Uzbekistan

Uzbekistan country-office (local market research representative of MRP-EURASIA) covers the whole territory of market Uzbekistan.

MRP-Eurasia staff in Uzbekistan

1. Level and professionalism degree of Market research staff country:

- All base - 298 for Uzbekistan market (85% of this quantity is in staff reserve) ;
- Active in Tashkent - 134;
- Middle age - 29;
- Quantity of new interviewers on the average in a month - 2-3 per month;
- Quantity of "elite" interviewers (difficult deep and expert interviews) - 19;
- Recruiters - 16 with Operational market research experience in Uzbekistan - 5 years;
- Operators on data entry (processing data) - 10;
- Supervisors - 25 (Operational experience - 5 years minimum);
- Controllers - 15 (Operational experience - 6 years).

2. Uzbekistan market research experts in areas:

- The senior manager on quantitative researches - 2;
- The senior manager on qualitative researches - 1;
- The senior manager on work on different B2B projects - 2;
- The senior manager on work with operators and interviewers - 1 (+3 regional advisers);
- The adviser-analyst – 1;

See http://mrp-eurasia.com/market_research_opportunities_Uzbekistan

MRP-Eurasia staff in Tajikistan

Local Branch of MRP-EURASIA in Tajikistan

Tajikistan representative office of MRP-EURASIA comprises a team of research specialists (analitics and field staff) providing a full research service to businesses and public sector organisations in the World. For all needs contact Tajikistan_RFQ@mrp-eurasia.com

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Local Senior Supervisor for Market
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Tajikistan country-office (local market research representative of MRP-EURASIA) covers the whole territory of market Tajikistan.

MRP-Eurasia staff in Tajikistan

1. Level and professionalism degree of Market research staff country:

- All base - 405 for Tajikistan market (83% of this quantity is in staff reserve) ;
- Active in Dushanbe - 87;
- Middle age - 31;
- Quantity of new interviewers on the average in a month - 3 per month;
- Quantity of "elite" interviewers (difficult deep and expert interviews) - 28;
- Recruiters - 17 with Operational market research experience in Tajikistan - 5 years;
- Operators on data entry (processing data) - 7;
- Supervisors - 35 (Operational experience - 5 years minimum);
- Controllers - 25 (Operational experience - 6 years).

2. Tajikistan market research experts in areas:

- The senior manager on quantitative researches - 1;
- The senior manager on qualitative researches - 1;
- The senior manager on work on different B2B projects - 1;
- The senior manager on work with operators and interviewers - 1;
- The adviser-analyst – 1;

See http://mrp-eurasia.com/market_research_opportunities_Tajikistan

MRP-Eurasia staff in Mongolia

Local Branch of MRP-EURASIA in Mongolia

Mongolia representative office of MRP-EURASIA comprises a team of research specialists (analitics and field staff) providing a full research service to businesses and public sector organisations in the World. For all needs contact [Mongolia RFQ@mrp-eurasia.com](mailto:Mongolia_RFQ@mrp-eurasia.com)

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Mr. Tuul.Badamdorj, Local Senior Supervisor for Market research services in Mongolia

Mongolian country-office (local market research representative of MRP-EURASIA) covers the whole territory of market in Mongolia.

MRP-Eurasia staff in Mongolia

1. Level and professionalism degree of Market research staff country:

- All base - 129 for Mongolia market (69% of this quantity is in staff reserve) ;
- Active in Ulaanbaatar - 67;
- Middle age - 34;
- Quantity of new interviewers on the average in a month - 3 per month;
- Quantity of "elite" interviewers (difficult deep and expert interviews) - 8;
- Recruiters - 12 with Operational market research experience in Mongolia - 5 years;
- Operators on data entry (processing data) - 7;
- Supervisors - 17 (Operational experience - 5 years minimum);
- Controllers - 7 (Operational experience - 6 years).

2. Mongolia market research experts in areas:

- The senior manager on quantitative researches - 2;
- The senior manager on qualitative researches - 1;
- The senior manager on work on different B2B projects - 5;
- The senior manager on work with operators and interviewers - 1;
- The adviser-analyst – 1;

See http://mrp-eurasia.com/market_research_opportunities_Mongolia

MRP-Eurasia staff in Kyrgyzstan

Local Branch of MRP-EURASIA in Kyrgyzstan

Kyrgyzstan representative office of MRP-EURASIA comprises a team of research specialists (analitics and field staff) providing a full research service to businesses and public sector organisations in the World. For all needs contact Kyrgyzstan_RFQ@mrp-eurasia.com

Market Research Company in Kyrgyzstan



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Mr. Ulan Ashimov,
Local Senior Supervisor for Market
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Kyrgyz country-office (local market research representative of MRP-EURASIA) covers the whole territory of market in Kyrgyzstan.

MRP-Eurasia staff in Kyrgyzstan

1. Level and professionalism degree of Market research staff country:

- All base - 123 for Kyrgyzstan market (79% of this quantity is in staff reserve) ;
- Active in Bishkek - 56;
- Middle age - 32;
- Quantity of new interviewers on the average in a month - 3 per month;
- Quantity of "elite" interviewers (difficult deep and expert interviews) - 8;
- Recruiters - 10 with Operational market research experience in Kyrgyzstan - 5 years;
- Operators on data entry (processing data) - 7;
- Supervisors - 13 (Operational experience - 5 years minimum);
- Controllers - 5 (Operational experience - 6 years).

2. Kyrgyzstan market research experts in areas:

- The senior manager on quantitative researches - 1;
- The senior manager on qualitative researches - 1;
- The senior manager on work on different B2B projects - 1;
- The senior manager on work with operators and interviewers - 1;
- The adviser-analyst – 1;

See http://mrp-eurasia.com/market_research_opportunities_Kyrgyzstan

In addition

- Market research representative Moldova has a team of full-time qualitative researchers, moderators and market research analysts in Moldova, who work with different targets using a wide range of professional techniques. The projects could be conducted in all regions of market Moldova.
- Meanwhile, the head office of MRP-EURASIA (and also Regional Director of this sub-region) provides a complete and effective control over the quality of market research projects in Moldova and, if necessary, offers managerial and analytical assistance to the local office.

See more details on http://mrp-eurasia.com/market_research_opportunities_Moldova

MRP-Eurasia Regional all-around the EURASIAN continent

We share the strength of our fieldwork execution with research Territorial Management that allows to manage inexpensive and strong Face-to-Face PAPI data collection in 32 countries in Eastern Europe, Central Asia and former Soviet Union.

At the core of successful implementation of all our projects is effective production connection between functional and linear multilevel system of project management.

See our territorial structure on “**Stuff territorial structure**” on http://mrp-eurasia.com/Our_territorial_and_functional_management

See our territorial senior management “**Central and Regional Staff**” on [http://mrp-eurasia.com/files/Central_and_Regional_Staff_\(Key_personal\).pdf](http://mrp-eurasia.com/files/Central_and_Regional_Staff_(Key_personal).pdf)

The Rroject Survey Solutions

Face to Face Interviews

In dedicated countries CA ([Uzbekistan](#), [Tajikistan](#), [Mongolia](#), [Kyrgyzstan](#)), interviewers and moderators are sorted by specialization for each target type (B2B, B2C, C-levels, etc.) and by industry (Pharmaceuticals, Healthcare, Consumer Products, Services, Industrial Products, Automotive, Auto Components, Energy, Industrial Automation, etc.)

Omnibus

Omnibus - a syndicated quantitative study for several Clients: the questionnaire is formed through adding exclusive questions for each Client to the standard social-demographic block. Based on the representative sample. An omnibus survey is a method of quantitative marketing research where data on a wide variety of subjects is collected during the same interview. See details on http://mrp-eurasia.com/our_regional_omnibuses

The advantages include:

- cost savings (because the sampling and screening costs are shared across multiple clients)
- timeliness (because omnibus samples are large and interviewing is ongoing).

MRP-EURASIA omnibuses could be used for including questions regarding:

- The political and cultural preferences and expectations
- Attitudes to the socio-economic situation in the country
- Usage of services and/or products
- Attitudes towards services and/or products
- Purchase behavior
- Brand image
- Satisfaction with products / brands
- Media behavior
- Attitudes towards the advert
- Pre and post campaign evaluation

Omnibus Data collection method

- Face-to-face (PAPI) interviews
- **Sample size:**
National representative sample: (three main cities per country*), N= 1000
- **Sample design:**
Random sample located by address combined with quota sampling by gender, age and location
- **Representativeness:**
Nationally representative 18 +

Omnibus Price for participants.

1. Option "per minute" billing:

According to our experience (based on the usual number of participants $N = 4-6$, usual volume of the questionnaire LOI = to 35 minutes), we expect that:

1) the cost of 1 minute of 1 interview (questionnaire) for each particular participant will be 0,28 EUR (when his questions set will be more then 15 minutes duration).

1) the cost of 1 minute of 1 interview (questionnaire) for each particular participant will be 0,35-0.30 EUR (when his questions set will be 8-15 minutes duration).

2) the cost of 1 minute of 1 interview (questionnaire) for each particular participant will be 0.40-0.35 EUR (when his questions set will be 5-7 minutes duration).

3) the cost of 1 minute of 1 interview (questionnaire) for each particular participant will be 0.50-0.45 EUR (when his questions set will be 2-4 minutes duration).

4) the cost of 1 minute of 1 interview (questionnaire) for each particular participant will be 0.60 EUR (when his questions set will be less then 2 minutes duration).

*The exact price is calculated for 2 days before the start (based on the Customer's input: actual number of participants and real duration of combined questionnaire.)

** Report up to 5 questions: € 150; Report up to 10-20 questions: € 200



Omnibus Price for participants.

2. Option "per question" billing:

Price per question (see on http://mrp-eurasia.com/our_regional_omnibuses):

1) Open end question: € 250

2) Close end question:

a) "Yes/No" or "Put One figure" question: € 200 per each row

b) Scale of alternatives question: € 60 per each scale row of the tab or list

c) Table / list of multiple variants of the answer: € 400

Report up to 5 questions : € 150

Report 10-20 questions: € 280

* When you specify your type of questions for Option "per question", we could help you with the budget calculation.

** FREE OF CHARGE we provide our client of Omnibus "demographic questions block"

Our commitments:

1. Translation of the questionnaire to the local language
2. Data map design (a spreadsheet "Data map" for entering data into the database)
3. Deliveries: Providing to the customer filled database (SPSS or Excel file)
4. Brief Technical Report: Sampling description, technology overview, etc..

Omnibus Timing:

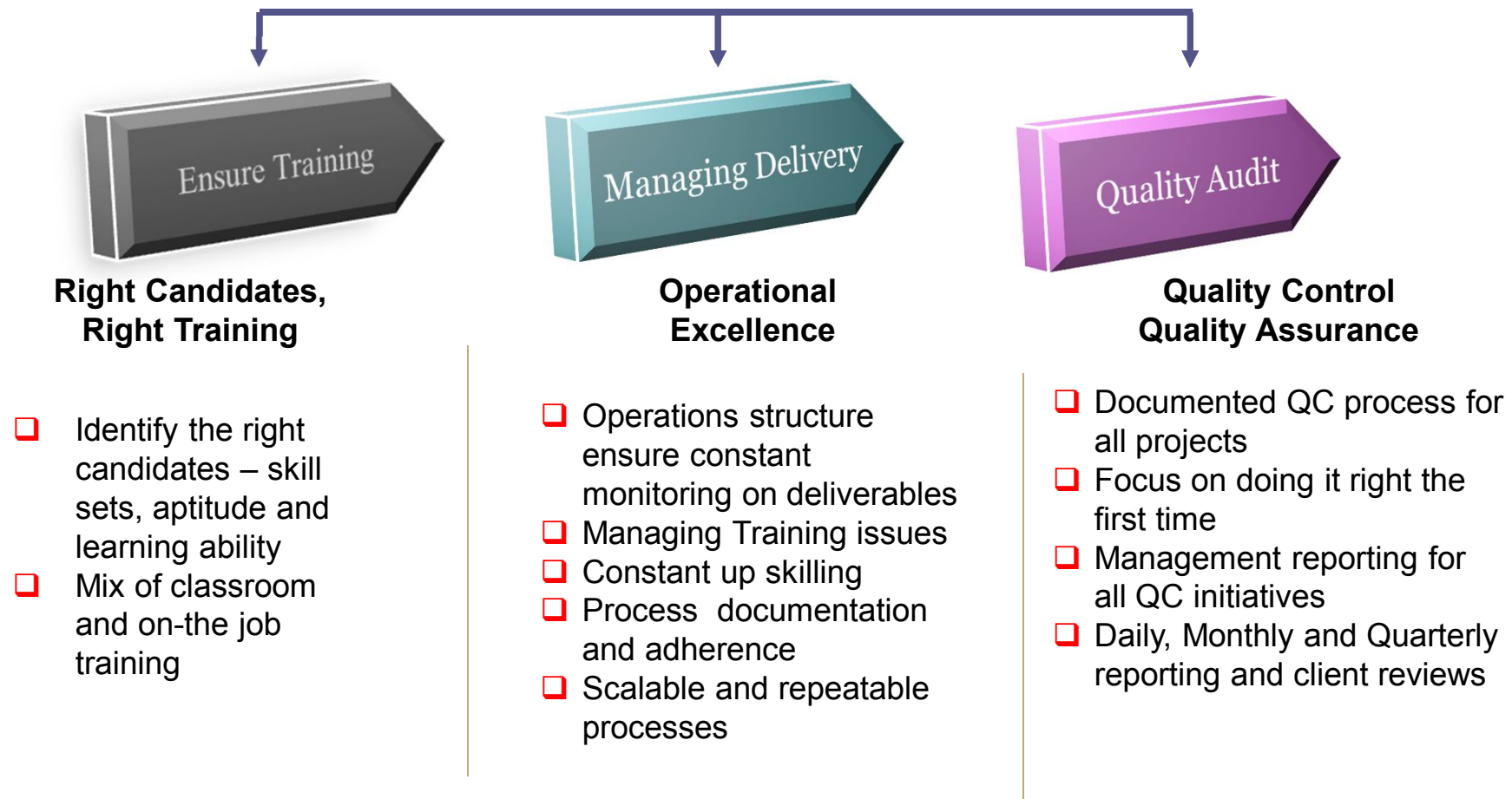
- Applications, questions submitting: till 01 (every month)
- Adaptation of common questionnaire and tools: 01-03 (every month)
- Fieldwork: 03 - 18 (every month)
- Delivery of report: to 21 (every month)

Other conditions:

1. Complete anonymity of the respondents (we do not provide personal or contact information to anyone)
2. Start the project upon the 50% advance payment made (according to the first invoice)
3. The delay in payment will result to the proportional delay of the project starting.

Approach to Quality

Providing Quality Deliverables



List of the Market Research Conducted by MRP-EURASIA in 2014-16:

N	Project Title	Value (EUR)	Customer	Area of the project
1	WJP Rule of Law Index project 2012-2015 (report http://worldjusticeproject.org/sites/default/files/roli_2015_0.pdf (on the page 166 "Table 3: City Coverage and Polling Methodology in the 102 Indexed Countries & Territories"))	256300	WJP	13 countries of Eastern Europe and Central Asia
2	Sociological survey of the ongoing reform in the Secondary Education System	23600	Ministry of Education	Moldova, Russia, Ukraine
3	Sociological survey of the attitudes of national population, businessmen and professors towards NGO's	45200	Eurasia Foundation	Moldova, Georgia, Ukraine, Bulgaria, Romania
4	Sociological survey of teachers' and pupils' value orientations	32150	Ministry of Education, Ministry of Labor	Georgia, Azerbaijan, Armenia
5	B2B CATI survey with client addresses in Moldova	12400	GFK Romania	Moldova
6	Acquisition & Retention study 2014	65700	Microsoft Corporation, Toluna	Russia, Ukraine, Moldova
7	CAWI Media Study	17860	PMR Research	Serbia, Albania, Slovenia
8	Rheumatoid Arthritis Patients Study	56500	FMR	Middle East: Kazakhstan (KZ), Kyrgyzstan (KY), Tajikistan (TJ), Uzbekistan (UZ), Turkmenistan (TU), Armenia (AM), Azerbaijan (AZ), Georgia (GE)
9	Ocular Vitamins market survey	7800	All Global	Poland, Russia
10	Microsoft Desktop User Tracker	25600	Toluna	Russia, Ukraine
11	Sociological survey of homeless children concerning HIV/AIDS, drug addicts and safe sex	48900	INTAS	Romania, Slovenia, Bulgaria, Croatia, Serbia, Macedonia, Albania, Kosovo, Georgia, Azerbaijan, Armenia, Moldova
12	Global Consumer Study	32800	Advaith	Russia, Serbia, Croatia, Albania, Kosovo, Bulgaria, Macedonia, Turkey
13	Melanoma awareness study		All Global	Slovenia, Hungary, Slovakia, Czech Republic

List of the Market Research Conducted by MRP-EURASIA in 2014-16:

14	Metro international tracking study B2B	58500	METRO, Millward Brown	Moldova, Kazakhstan, Hungary, Russia, Ukraine
15	Survey to identify juridical civil problems in Moldova	15600	Soros Foundation-Moldova	Moldova
16	Survey on the satisfaction of people with the services provided by the border agencies on the border between Republic of Moldova and Ukraine	32200	GFK Ukraine	Ukraine, Moldova
17	OMNIBUS - Social satisfaction:	54000	EBRD	All - former USSR countries region (15 countries)
18	SOCIOLOGICAL STUDY on women and men, representing vulnerable groups	27800	UN Women Joint ILDP	Moldova
19	Sociological survey of the medical service provided to disabled population		International Red Cross	Kazakhstan, Kyrgyzstan, Tajikistan, Uzbekistan, Turkmenistan
20	Sociological survey of public school students concerning HIV/AIDS, drug addicts and safe sex		Eurasia Foundation	Moldova, Russia, Ukraine, Georgia, Azerbaijan, Armenia
21	Research to assess gender associated differences in Behaviour, Knowledge and Attitudes of Moldovan Vulnerable Groups determining the sexual transmission of HIV/AIDS in republic of Moldova		UNDP Moldova	Moldova
22	Perfume & cosmetics industry market study in Belarus	21150	PMR Research	Belarus
23	Segmentation study B2B among safety managers, purchasing managers, team or line supervisors, continuous improvement managers, plant or area managers, quality managers from companies	14700	MarketWatch Scandinavia	Russia
24	Tourism in Lithuania CATI survey	12450	PMR Research	Lithuania

List of the Market Research Conducted by MRP-EURASIA in 2014-16:

25	Sociological survey of national society's attitude to the Russian language		Foundation 'Russian World', Moscow, Russia	Belarus, Ukraine, Moldova, Czech Republic, Slovakia, Hungary, Poland, Estonia, Latvia, Lithuania, Armenia, Azerbaijan, Georgia
26	Healthcare research "Use of Symbicort in asthma and COPD"	72300	Worldwide Ltd	Hungary, Slovenia, Poland, Bulgaria, Czech Republic
27	F2F PAPI interviews with Policemen	12450	FOM Russia	Bulgaria
28	Public opinion regarding post-war relations between Georgia and Russia		Russian Centre of Public Opinion Poll (ВЦИОМ), Moscow, Russia	Georgia, Russia
29	Customer Retention & Acquisition study for a mobile operator		MTC Russia	Azerbaijan, Georgia, Kasachstan, Moldova, Tajikistan, Usbekistan
30	Segmentation study of importers, wholesalers and customers	119000	Reinnovo Business Consulting Pvt. Ltd	Russia, Czech Republic, Hungary, Poland
31	Diapers CLT research	18600	LEYHAUSEN Field Services International	Russia
32	Social research among the Jewish population in Latvia	16700	PMR Research	Latvia
33	Migration and trafficking of human Sociological Study in Moldova		GFK Ukraine	Moldova
34	Segmentation study beer drinkers	12800	SpadeResearch	Moldova
35	Commercial Vehicles Study	21250	Yöntem Research Consultancy Ltd.	Russia, Poland

Thank you for attention!

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